



**ENRICH**

EUROPEAN NETWORK OF  
RESEARCH AND INNOVATION  
CENTRES AND HUBS, CHINA

## ENRICH in China Presentation

- Mission
- Service offer
- Support to EU Member States
- Collaborations with Clusters

*July 2020*

# ENRICH in China Mission

- ❖ Promoted by the European Commission, ENRICH in China is becoming a legal entity with a sustainable network of European and China-based facilitators
- ❖ Ultimate goal is it to support European Science, Technology and Innovation (STI) actors to internationalise and succeed in the Chinese market
- ❖ Unique Selling Point (USP) is a team of accredited and highly qualified service providers as well as a network of strong political EU and Chinese authorities



**Promote STI cooperation**  
between Europe and China

**Reinforce the leadership** of  
European STI in China

**Connect and support**  
European STI organisations in  
China by providing access to  
high-quality services